



# What is the CT4EU campaign about?

The CT4EU 2.0 campaign aims to establish CT as a **standard** for **door-to-door freight transport**, to tackle current **economic, social** and **political** challenges.

To achieve this, **policymakers** must acquire the knowledge and understanding needed to **consider Combined Transport in legislative processes**, proposed laws, or other policy actions.

The CT4EU campaign serves as a powerful tool **to promote Combined Transport** among policymakers and all identified stakeholder groups.

## The 5 efficiencies of Combined Transport

- 1. Energy efficiency:** Door-to-door CT uses 70% fewer kilowatt-hours compared to unimodal long-distance trucking alternative.
- 2. Climate and environmental efficiency:** Door-to-door CT emits up to 90% fewer greenhouse gases and a significantly less pollutants into the atmosphere and the environment
- 3. Infrastructure efficiency:** Most of the trains on Europe's railways use electric traction and is able to recover large amounts of the energy used during operation
- 4. Safety Accidents and congestion efficiency :** More CT not only slows down road degradation, but also contributes to a dramatic reduction in accidents and road works.
- 5. Labour efficiency:** Workers in door-to-door Combined Transport generate significantly more tonne-kilometres than those in unimodal long-distance trucking, while also enjoying higher value jobs that offer a better work-life balance.

# CT4EU: Our key actions



**Organising and participating in events**



**One-on-one meetings**



**Positioning via Social Media and news media**



**Conducting and publishing studies**



**Producing regular podcasts**



**Running promotional activities**



## Are you a...?

- LSP
- Intermodal Transport Technology provider
- Shipper
- Freight Forwarder
- Terminal Operator
- Combined Transport Operator
- Wagon Lessor
- Wagon Manufacturer
- Loading Unit Manufacturer
- Consultancy

**... then CT4EU is for you!**

## Join us and get:



**Logo Visibility & Promotion** of your services towards other sector stakeholders, LSPs, shippers, terminals etc.



**Invitation to top events** that impact the future of Combined Transport



**Exclusive Analyses** of European legislation related to Combined Transport



UIRR academy **e-learning programme**

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	CLASSIC €2.500	PIONEER €5.000	PREMIUM €10.000	EXCLUSIVE €15.000
Access to the basic services*	✓	✓	✓	✓
Mention as a campaign supporter on CT4EU-website and media channels	✓	✓	✓	✓
Invitations to attend campaign events (e.g., terminal open days, association events etc.)		✓	✓	✓
Placement of a testimonial on CT4EU-website and LinkedIn		✓	✓	✓
Speaking opportunity at events such as hosting events			✓	✓
InfoLetters and Quick Messages throughout the campaign			✓	✓
Gain access to the political network in Brussels and insights into best practices				✓
Attend the exclusive UIRR Academy E-Learning Programme (up to 5 employees)				✓

\*Consists of an explanatory presentation from UIRR, a tailored supporter contract, regular reports on campaign achievements.