

Freight:Data:now

Data-driven business development

**Lack of information is a real obstacle to growth in the transport industry
– decisions are not supported optimally.**

FreightData:now

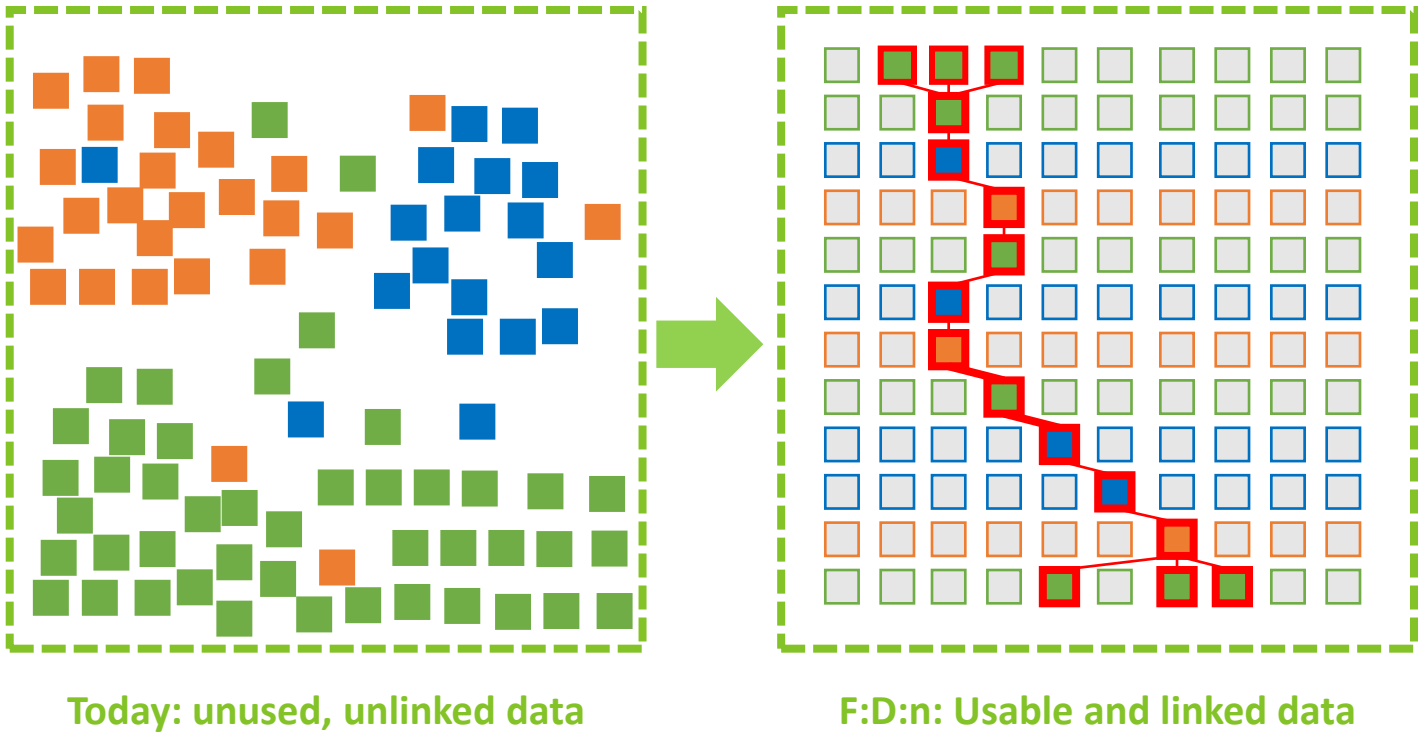


- Preparing for the market entry on the most promising line
- Avoiding expensive trials
- Improve usage of existing lines

- Identification of client leads
- Increased sales potential

- Identification of investment objects
- Avoiding bad investments

Make freight traffic analyses and data easily accessible and understandable in standard reports!



Our offer – Freight data reports off-the-shelf

Origin <> Destination Report
Detailed analytics between 2 regions



Hub & Spoke Report
Detailed analytics with Origin and destination, based on one region



F:D:n offers full sets of traffic data as a basis for decision-making, e.g., for market entry and traffic shifts.

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Overview



Standard Reports



Own decisions, based
on data



Truck



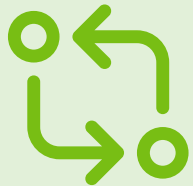
Rail



Airfreight



Bardge &
Seafreight



Europe
(NUTS2 & 3)

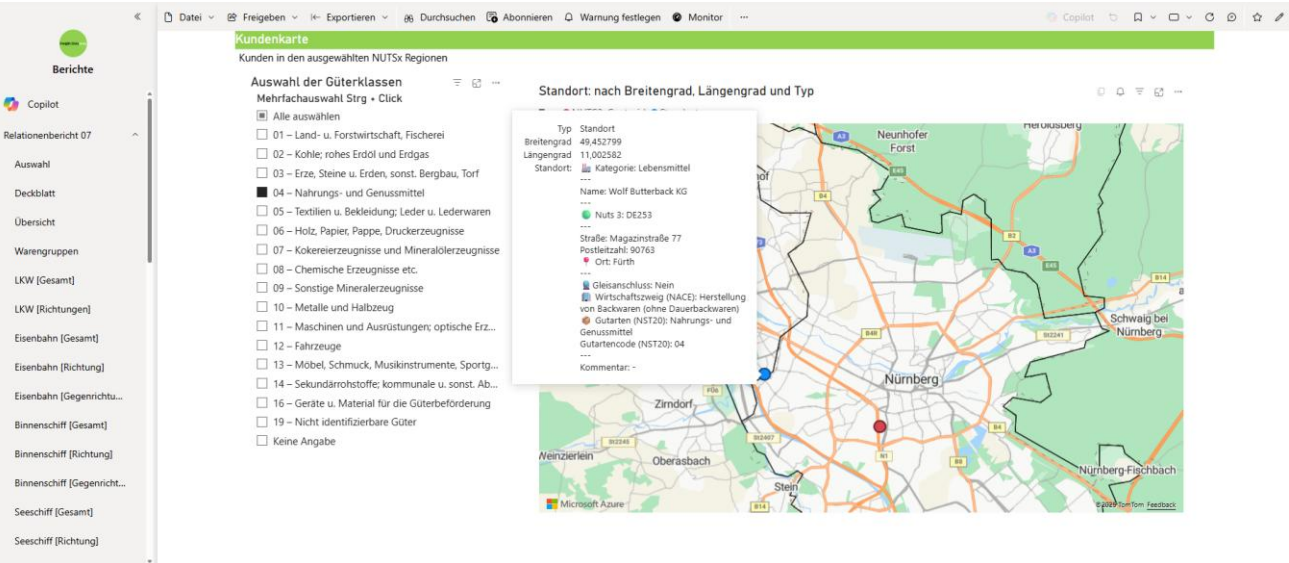


Merchandise
Categories

Database

- 5 modes (Truck, Rail, Bardge, Sea-Ships, Air-Freight)
- 25 european countries - 1.500 Origin & Destination regions
- For 20 merchandising good categories
- Coming soon: client data

Example: Starting a new line from Munich (Live-Demo)



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Richtung	Anteil	Gegenrichtung	Anteil
65.468	7,0 %	31.069	4,9 %
306.311	32,9 %	188.036	30,0 %
6.177	0,7 %	6.400	1,0 %
28.811	3,1 %	19.640	3,1 %
36.320	3,9 %	34.963	5,6 %
6.261	0,7 %	11.754	1,9 %
52.790	5,7 %	27.731	4,4 %
3.424	0,4 %	7.705	1,2 %
19.230	2,1 %	16.419	2,6 %
72.223	7,8 %	45.540	7,3 %
		33	0,0 %
7.265	0,8 %	9.431	1,5 %
67.767	7,3 %	64.938	10,3 %
108.121	11,6 %	59.520	9,5 %
137.831	14,8 %	90.107	14,4 %
11.656	1,3 %	14.398	2,3 %
929.655	100,0 %	627.686	100,0 %

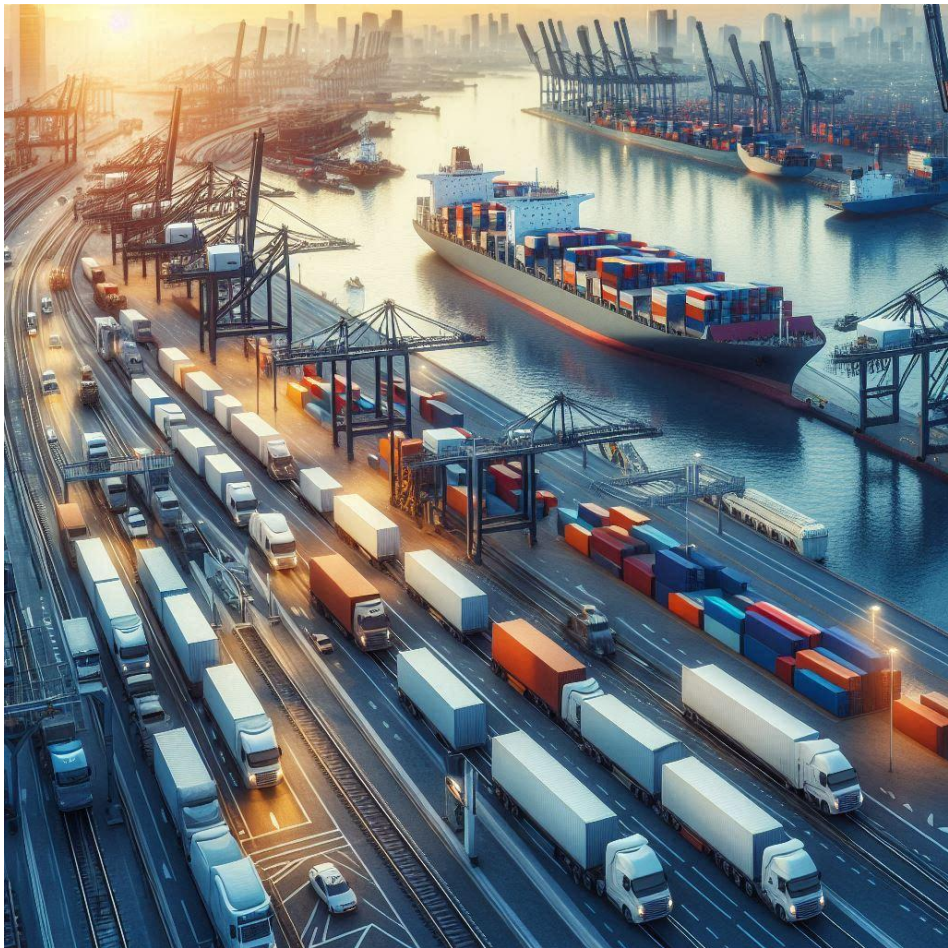
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Anteil
57,1 %
32,9 %
100,0 %

Güterklassen	Gesamt [Tonnen]	Anteil	Gesamt [LKW Aquivalente]	Anteil	Container	Trailer	Andere
Erze, Steine u. Erden, sonst. Bergbau, Torf	14.766	66,9 %	800	62,3 %		100,0 %	
Kokereierzeugnisse und Mineralölerzeugnisse	17	0,1 %	1	0,1 %		100,0 %	
Nicht identifizierbare Güter	33	0,1 %	2	0,2 %	100,0 %		
Sonstige Mineralerzeugnisse	7.248	32,8 %	481	37,5 %		100,0 %	
Gesamt	22.064	100,0 %	1.285	100,0 %			

References

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FreightData:now UG
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